

## Digital Signage Application

Imaging Systems Technology (IST) is developing the next generation of digital billboards for the fast growing digital advertising industry. This new technology offers a display that is low cost, lightweight, rugged, bright, and flexible making it ideal for large area signage or large conformable domed or curved displays.

Plasma-shells are hollow structures that contain a gas. When energized the gas ionizes into a plasma. The Plasma-shells are discrete and self contained units that can be applied to flexible substrates to form large area plasma displays. This novel plasma based technology can emit UV, blue, green, red, or IR.

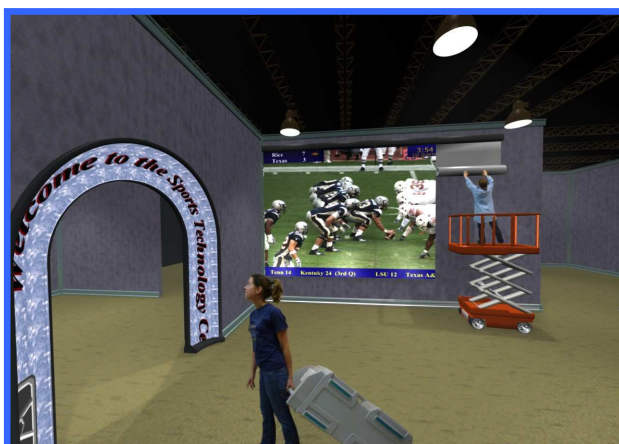
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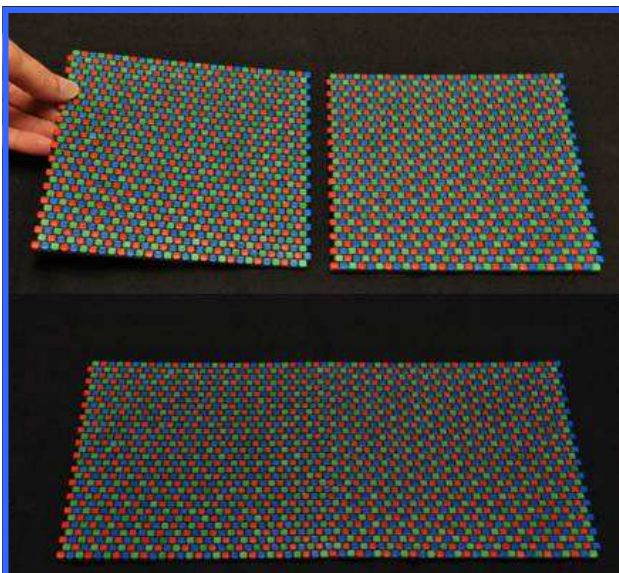
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Public Venue



Mobile Displays



Display Tiles